

PRIMARY ACTIONS

The implementation of recommended improvements is best achieved with cooperative action by the RACOG committee and the NYS Dept. of Transportation. The initial phase should include those actions which immediately:

- Improve access and availability to parking
- Upgrade the image of the main street corridor (street trees, street lights)
- Improve pedestrian movement at all main street corridor intersections
- Secure public funding for future phases

SECONDARY ACTIONS

The following phases should occur over the next two to five years, with integration of early actions such as installation of brick pavement etc. These activities should:

- Upgrade the aesthetic environment (signage standards, banners, directional signage)
- Include planned infrastructure improvements (underground utilities)
- Negotiate public acquisition of land for parking
- Zoning amendments

ONGOING ACTIONS

Beyond five years, efforts should continue to be directed towards the ongoing needs of the main street corridor. The recommendations in this report should be followed with consistency, but allow for fine tuning and adaptation. Maintaining long terms goals that have flexibility is as important as allowing the guidelines to be used as a basis for growth for many years to come. Educating new planning board members and politicians on the value and purpose of these guidelines is extremely important as well. Educating these people and the public on the important aspects of the guidelines should occur on at least a yearly basis).

FUNDING OPPORTUNITIES

Submit related funding requests and grant applications to design and build improvements. Grant applications could be submitted to:

- US Dept. of Housing and Community Development Block Grant (CDBG) for economic development and housing.
- Environmental Protection Fund Grant for Historic Preservation and Recreation improvements.
- New York State Economic Development Corporation for job training and job creation.
- ISTEA for pedestrian safety improvements and traffic calming.
- National Endowment for the Arts for public art for murals.